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| Davina GallagherCambridge, MA |
|  (617) 555-8923 |  davina.gallagher@email.com |  linkedin.com/in/davinagallagher |



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| SUMMARYMotivated and detail-oriented undergraduate seeking a summer internship in marketing or communications to leverage strong analytical thinking, creative problem-solving, and a deep interest in consumer behavior. Eager to contribute to innovative brand strategies, collaborate within dynamic teams, and gain hands-on experience in a fast-paced, growth-oriented environment that values initiative and fresh perspectives. |



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| EDUCATION |
| Harvard College, Cambridge, MA Bachelor of Arts in Sociology, Minor in Economics * GPA: 3.87/4.0
* Relevant Coursework: Consumer Behavior, Behavioral Economics, Social Psychology
* Honors: Dean’s List (20xx–20xx), Harvard College Scholarship
 | Expected May 20xx |



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| PROFESSIONAL EXPERIENCE |
| Boston Creative Agency, Boston, MA Marketing Intern* Conducted market research on Gen Z brand preferences, leading to a revised campaign strategy
* Created weekly social media content that increased client engagement by 18%
* Supported team in preparing client pitch decks and presentations
 | June 20xx – August 20xx |
| Harvard Office of Career Services, Cambridge, MA Student Assistant* Managed communication with over 100 students per week regarding job postings and resources
* Coordinated logistics for 10+ employer events and workshops
 | Sept. 20xx – May 20xx |



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| LEADERSHIP & ACTIVITIES |
| Harvard Women in Business, Member Participated in annual Innovation Challenge and placed in top 5 teams | Crimson Advertising Club, Creative DirectorLed a team of five in developing a brand refresh for a local nonprofit |



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| SKILLS & INTERESTS |
| Google Analytics · Hootsuite · Mailchimp · Canva · market research · A/B testing · consumer behavior analysis · copywriting · content creation · storytelling · public speaking · Adobe Photoshop · Illustrator · brand positioning · campaign planning · problem-solving · teamwork · attention to detail · time management · Spanish (fluent) |